# Six key roles to turn your data into value

Our data operating model enables you to utilise data assets to improve agility, satisfy customers and reduce costs.

### **KEY ISSUE SOLVED**

- Effective data governance and management.
- Company wide availability of quidance, tools and training.

### **ACCOUNTABLE**

Continues value driven management of data

Ensure data is managed effectively across company.



**KEY TASKS:** Create, manage and oversee realization of data strategy, governance principles and policies. Provide guidance material.

### **BUSINESS PROCESS OWNER ACCOUNTABLE for value**

Create business value by executing process.



### **KEY ISSUE SOLVED**

 All data efforts demonstrably contribute to creation of tangible business benefits.

**KEY TASKS:** Continuously monitor success of process. Define with what purpose the data is used. Provide resources to allow fit for purpose delivery of this data.

RESPONSIBLE as linking pin
Connecting data requirements to business value and data policies to execution in practice and vice versa.



## KEY ISSUE SOLVEDData policies are

- effective in operations.
  - Successful alignment between BPO's (1) and DO (2).

**KEY TASKS:** Actively bring data and process owners together. Help translating practice to policy and vice versa.

### **DATA OWNER ACCOUNTABLE for data**

Ensure data quality, lifecycle and access are managed.



### **KEY ISSUE SOLVED**

- Clear accountability and mandate assigned.
- Clear starting point to solve data issues and utilise opportunities.

**KEY TASKS**: Ensure data is fit for business purpose. Obtaining business demands for domain data. Implementing design, controls and methods. (Oversee) Execution of handling activities.

Value driven prioritisation of data activities

**JOINT RESPONSIBILITY** Everyone in the organisation is a data user, producer or both: creating, enhancing, using or destroving data. Awareness among everyone about their role in handling data properly is vital to realise business value from data.





### **KEY ISSUE SOLVED**

- Demystification of data
- Proper data handling by employees.

